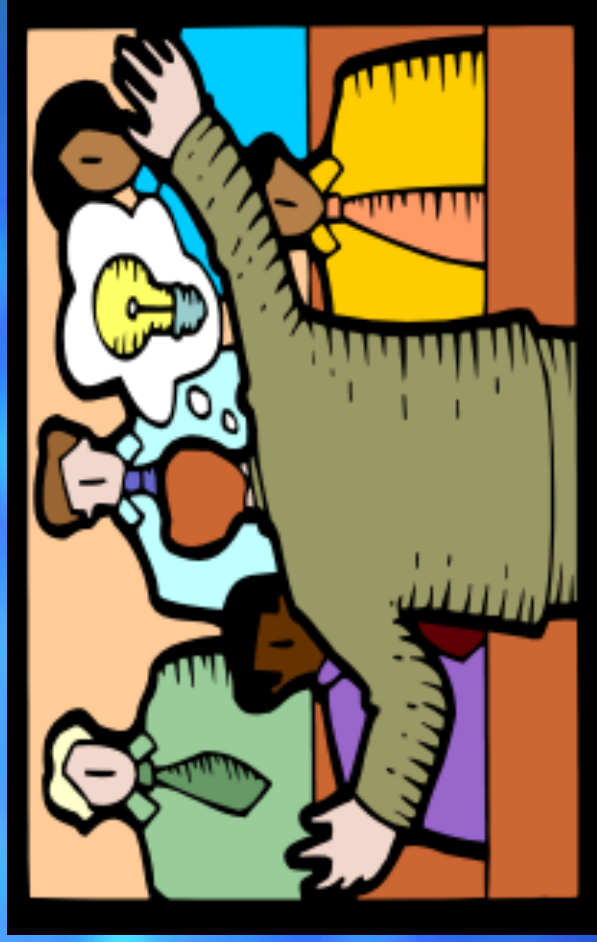


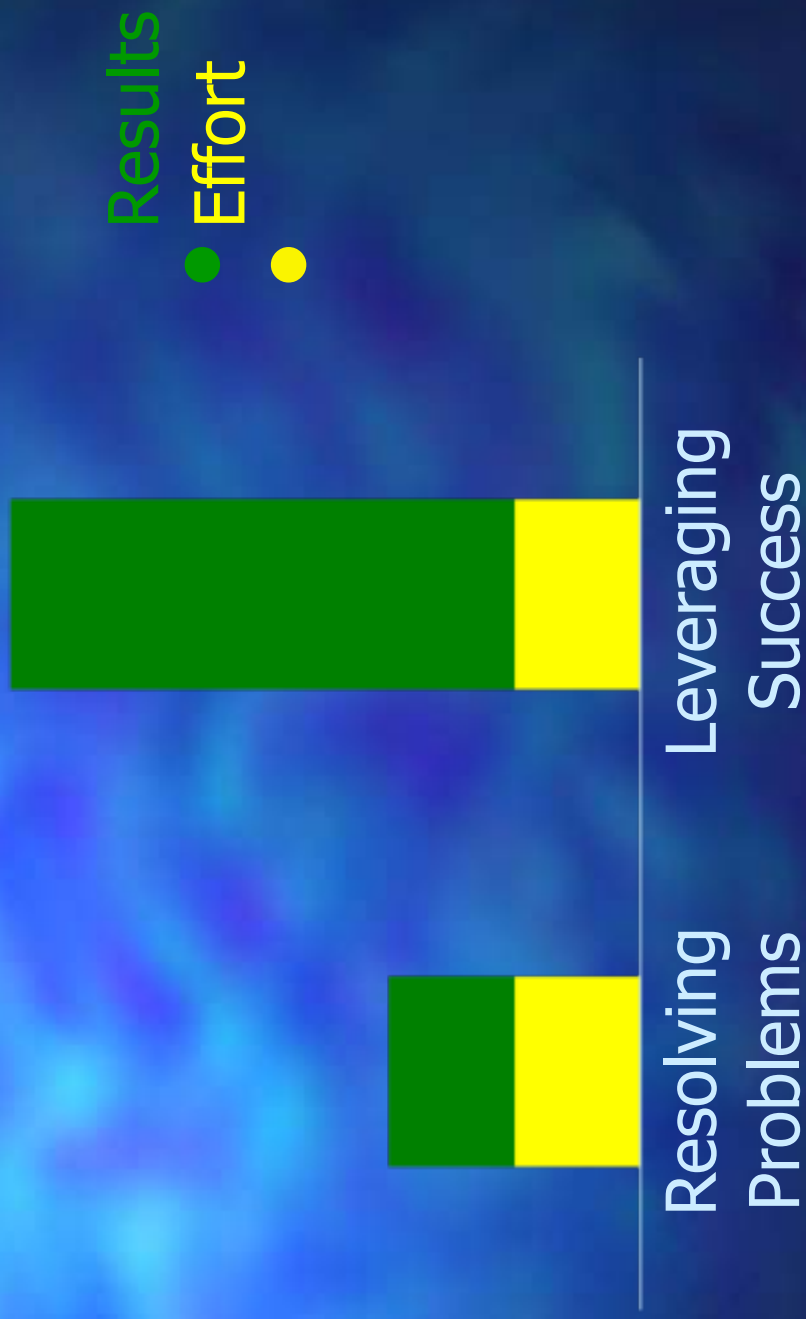
# Thinking Differently: Strengths, Clarity, and Focus



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# Leveraging Strengths

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# Provide Clarity

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n Uncertainty of Future

n What Helps?

n What's the Impact?



# Apply Focus

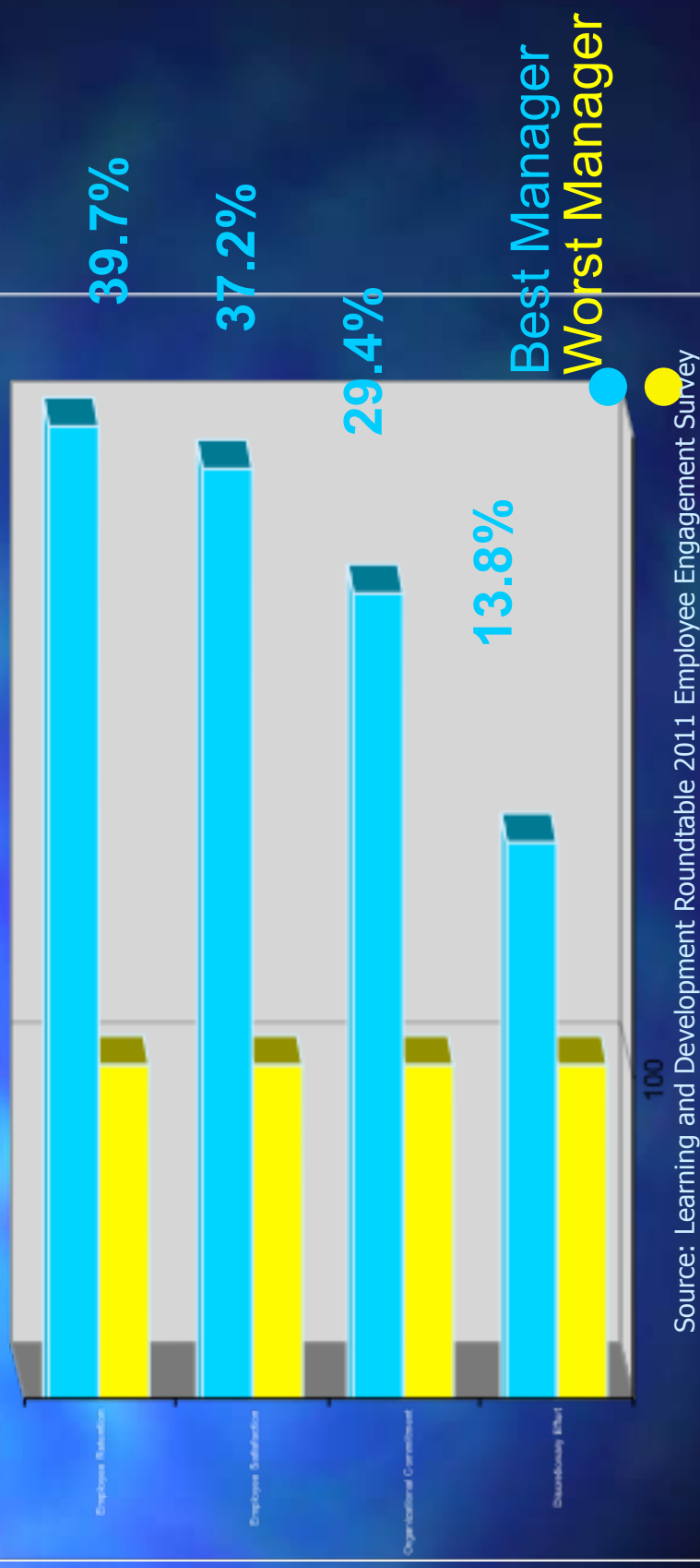
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- n Most Important Competency of 21st Century?
- n Standard of Success?
- n Multi-Tasking or Multiple Finished Tasks?



# The Business Case

n Managers who leverage strengths have employees who are more likely to stay, more satisfied, more committed to the organization, and more productive





# Summary

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- n Gather our strengths together and make our weaknesses irrelevant
- n Clarity reduces uncertainty of future. Less uncertainty means more engagement, commitment, and results
- n Focus on multiple finished tasks rather than “multi-tasking”

# My New Book...

## Best Seller Right Behind *Good to Great*

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- Full Description of Strengths, Clarity, and Focus Approach
- Ample Research Evidence and Common Sense Stories
- Applies in Work/Life Situations
- Provides Action Plan to Adopt

