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5

Practical Ways to Make Learning a Competitive Advantage

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1

Executive Sponsorship (get it and keep it!)

**Figure out
what
matters
most**



**Go after
that first**

Engage



Experience

Rinse



Repeat



2

Shared Vision
(create common purpose)



**Create Tenets
You Live By**

Engage



Experience

Rinse



Repeat



3

**Leverage
Partnerships**
(you can't do it alone)

Internal



External

Engage



Experience

Rinse



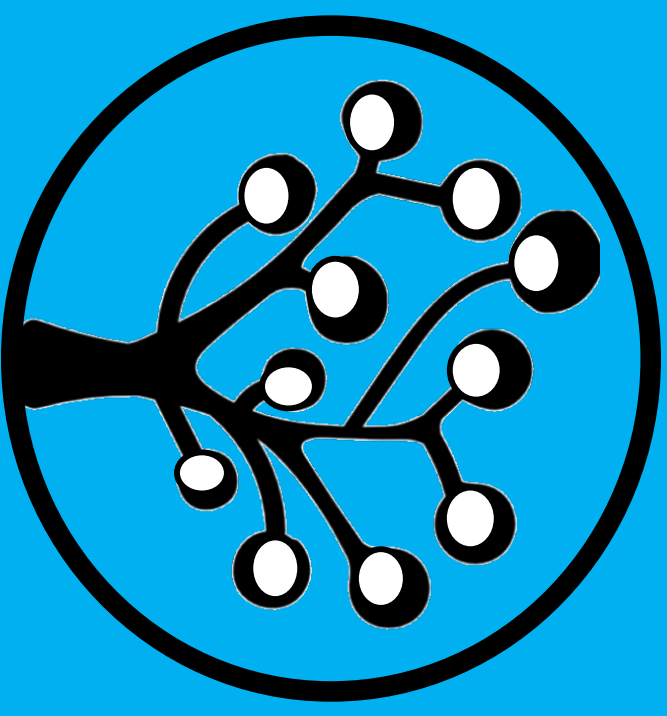
Repeat



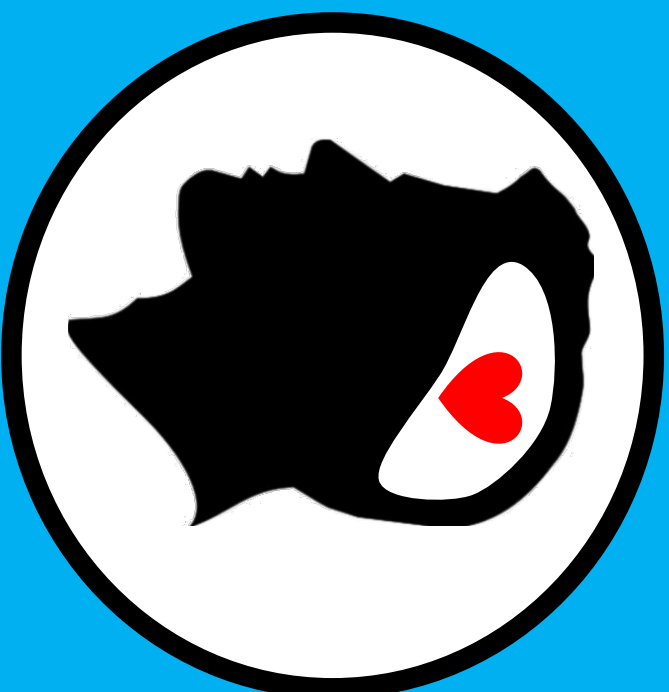
4

Co-Create
(same until different)

**There is more in
common than you
think**



Engage



Experience

Rinse



Repeat



5

Mind Your Business

(earn a seat at the table)

Speak Their Language



Engage



Experience

Rinse



Repeat



Rinse



Repeat